



## Digital Signage for Hospitals, Nursing Homes and Wellness Centers

### Manage your staff and guests better by providing digital information throughout your facility.

Hospitals, nursing homes and wellness centers are inundated by well-wishers, caretakers, friends and family. Hospital managements need to adopt innovative technology to better manage visitors. The installation of digital kiosks in public places such as hospitals, will enable visitors to access information and find their way around more easily.

Digital wayfinding will help management ensure smooth running of centers and make visitors more self-sufficient.

Our team will develop and share detailed operational and marketing management reporting to understand your customers better. Content can change and be updated regularly.

New programs and events can be posted to a multiple amount of rooms at the same time for everyone to share.

Together IGM Creative Group and Gallery™ provide the ideal digital signage solutions to effectively and beautifully communicate with our clients.



### Allow our expertise in creative, strategic planning and implementation to produce custom made solutions for your staff and patients.

Here are some of the ways we empower you to stay ahead of competition as well as become pioneers in the industry:

#### Strategy and Design

We create a personal and seamless user experience to maximize every aspect of your product solutions. Our discovery team surveys your needs and delivers the best fit applications designed for your custom display.

#### Branding and Communication

We focus on developing consumer messages in a concise, interactive and effective manner to ensure maximum engagement with minimal effort.

#### User Interface Design

Our creative execution provides aesthetically pleasing content in addition to easily being navigated by the patrons that visit your establishment.

We provide different sizes of stylized digital signage that can be used for vertical or horizontal displays. The content can be managed remotely and updated regularly providing greater flexibility.



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