



# Multi-touch digital design services for kiosk, tablets, and mobile devices by IGM

## Multi-touch technology is the next generation of innovative design using touchable devices.

This technology allows for multiple point of contact actions such as zoom in, zoom out, rotate, pinching and swiping, all creating a unique experience. Imagine all the possibilities in collaboration, interaction and streamlining objectives with multi-touch interfaces.

### ***Our Interactive multi-touch applications can be used in kiosks, tablets, and on mobile devices.***

Use your own data and content or implement another design. Display videos, documents, storyboards, websites, 3D models, product images, sell sheets and more while maintaining the integrity of your collateral materials.

**Build leads.** We can build personalized in-house forms into your kiosk, tablet, or mobile app to capture important information. Leads can be stored within the program and exported to an Excel spreadsheet.

With multi-touch technology, you will know the exact preferences of your target audience because they touch what they like. Collect and send data from user interactive experiences to any platform for analytics and marketing.

**Drive innovation.** Engaging your audience by using advanced interactive multi-touch technology will help differentiate your company. Use our innovative design services for sales presentations and more. We can help you decide what content you need and how best to present it to really impress your audience and grow your business.

**Mobile conversion.** Imagine taking the presentation of your products or services and launching a new mobile App.

We can convert your interactive multi-touch presentation to a downloadable app, thus expanding your influence and reach to your audience. Our dedicated creative team will support you from start to finish.

Your presentation can be placed in the Apple App Store and Google Play Store and be accessed by anyone with an iTunes® or Google Play account.



Ready to learn more? Shoot us an email or give us a call.

***Interested in viewing a sample in action? Click Here.***



IGM Creative Group

Advertising | Marketing Strategy | Web Development



**Marketing driven. Customer focused.**

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