

# Marketing driven. Customer focused.

IGM Creative Group is an advertising agency that can help you build your brand and grow your business.

We deliver full-service design and marketing, specializing in standout visuals and text that fuel branding, build image and drive sales.

Our comprehensive solutions help clients accelerate marketing achievement through effective communication of key corporate, product and service messaging.

## Our Comprehensive Marketing Strategy includes:

### *Understanding Your Products or Services*

What makes a company distinctive and desirable?

### *Understanding Your Audience*

We take a strategic approach to your marketing through targeted communications that reach the right customers at the right place and time.

### *Understanding Your Company*

What are the best ways IGM Creative Group can partner with your team to maximize return-on-investment (ROI)?

- » Branding
- » Brochures
- » Ad Campaign
- » Corporate Identity
- » Direct Mail
- » PowerPoint®
- » Website Design & Development
- » Software UI/UX Design
- » Mobile Marketing
- » Video Marketing
- » Business Development
- » SEO & Online Marketing
- » Email Marketing
- » Social Media
- » Exhibition Graphics
- » Surveys & Polls



IGM Creative Group

Advertising | Marketing Strategy | Web Development



166 Main St., Suite 202, Lincoln Park, NJ 07035

973.709.1126 • [creativeteam@igmcreativegroup.com](mailto:creativeteam@igmcreativegroup.com) • [www.igmcreativegroup.com](http://www.igmcreativegroup.com)