

Interactive Digital Signage Design for Kiosks and Tablets

Drive innovation and empower your audience with a compelling, interactive experience for kiosk presentations and wayfinding.

Interactive digital signage is quickly changing how businesses interact with their customers. An ever-evolving technology, interactive signage gives consumers more choice, greater freedom, and a more engaging user experience. Whether in a corporate office, hotel lobby, healthcare facility, or in your booth at a trade show, client engagement increases when you add interactive digital signage.

Elevate Customer Experience

Most digital signage use LED or LCD screens with multitouch technologies to display content such as digital images, video, streaming media, web pages, and documents. They are typically found in public spaces to captivate audiences and directly engage them.



As multitouch technology is now commonly known through today's smartphones and tablets, consumers are already used to the intuitive control of digital content with simple

touch gestures. Utilizing the latest innovations, IGM can go beyond multitouch with options like gesture recognition, touch emulation, computer vision technology, and more.

Build Brand Recognition

Engaging your audience by using advanced interactive multitouch technology and beyond will help differentiate your company. Brand awareness and recognition increase as consumers become increasingly familiar with interactive digital displays. Over time, consumers will start identifying the displays and signage with a specific product or service, company, and brand



Learn about all the amazing features we offer.

Generate Leads

We can build personalized in-house forms into your kiosk or tablet to capture important information. Leads can be stored within the program while at your conference and exported to an Excel spreadsheet.

Increase Product Awareness

Now you can display video clips, product images, and 3D Models, as well as your product sell sheet in PDF format while maintaining the integrity of your collateral materials.

Our Process

All-Inclusive

At IGM, we understand no two clients are the same, and we work to adopt the values and mission of each of our customers. At the beginning of every relationship with prospective clients, we provide an intimate consultation to understand your needs.

Project Scoping

During the initial planning and research phase our experts in design begin constructing concepts and designing empowering content with the goal of developing your brand. Metrics are carefully built into our service to allow you to track the most "interacted with" features of your customized service.

Concept Build Out

From design to implementation, IGM's expert team is equipped to provide you with superior project management to deliver exciting solutions thoughtfully and meaningfully. In tandem with our strategic implementation, IGM guarantees the utilization of the highest quality content in your service.

Hardware

Your presentation can be accessed and displayed by anyone with Windows, iOS/iPad, Android tablet, and a number of other monitor operating systems. We offer both touchscreen and standard monitors in a vast array of sizes. Creating custom-made housing for your monitor is a snap. Our millwork experts can build almost any type of structure to enhance your wayfinding, corporate presentation, or wall signage.

"IGM's new presentation built for Sharp's kiosk used at conference was so valuable to the experience here at ISC West, Las Vegas"

Alice DiSanto – Director of Marketing, SRBD

Samples of our kiosk designs:



Sharp Robolliance Kiosk



Rajant Kinetic Mesh Kiosk

